



NEWS RELEASE

FOR IMMEDIATE RELEASE

PolyOne Introduces Termite and Rodent Repellent Concentrates for Wire and Cable Jacketing at K 2010

DÜSSELDORF – October 27, 2010 – PolyOne Corporation (NYSE: POL), a premier global provider of specialized polymer materials, services and solutions, today announced plans to incorporate C-Tech Corporation's non-toxic rodent and termite repellent additives to their offering. These new repellent additives will be marketed under the PolyOne OnCap™ concentrate brand. To learn more, visit the Company's ***"Make It Possible"*** exhibit at K 2010, located in Hall 8b / Stand G46.

PolyOne's OnCap™ termite repellent and OnCap™ rodent repellent additive concentrates for wire and cable jacketing will contain C-Tech's Termirepel®™ and Rodrepel®™ repellents. These PolyOne OnCap™ concentrates will be available globally, and PolyOne will be the exclusive distributor for these C-Tech products in the United States, Canada, Europe, East Asia, and Oceania.

Christoph Palm, general manager, PolyOne Color & Additives Europe, said, "These repellents offer long-term, non-toxic, cost-effective solutions for protecting wire and cable that are consistent with PolyOne's commitment to meet customer needs with environmentally safe, responsible products."

Rodents and insects that chew and destroy wire and cable jacketing cause significant and costly damage. Additive solutions traditionally used to control pests require toxic substances that are banned or are being progressively replaced in many countries. The non-toxic active ingredient in OnCap™ termite and rodent repellent concentrates has been demonstrated to be highly effective at repelling pests, and has also been shown to eliminate leaching into the environment under typical use conditions. The repellent additive is a cost-effective alternative to other systems such as metallic tape, glass roving, or other expensive cable protection mechanisms.

These OnCap™ additive concentrates in free-flowing pellet form offer safe and easy handling and disperse well in extrusion applications. They are available as either standard products or as part of a custom formulation that can contain one or several additive functions. PolyOne also offers SmartBatch™ concentrates with Termirepel®™ and Rodrepel®™ repellents, which combine both color and additive concentrates in one pellet.

About C-Tech Corporation

C-Tech Corporation, an ISO 9001:2000 and ISO 14001:1996 registered company, has been manufacturing chemicals in India for 80 years and exporting products globally for over 50 years. The company specializes in non-toxic animal, rodent, and insect and termite repellent masterbatches. C-Tech Corporation is committed to continuous improvement in the environment, health, and safety (EHS) of its employees, customers and community. C-Tech's goal of no accidents or harm to the environment is the foundation of their business principles and practices.

About PolyOne

PolyOne Corporation, with 2009 annual revenues of \$2.1 billion, is a premier provider of specialized polymer materials, services and solutions. Headquartered outside of Cleveland, Ohio USA, PolyOne has operations around the world. For additional information on PolyOne, visit our Web site at www.polyone.com.

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